

## CONTEST RULES

### Summer contest “A Great Outdoor Family Getaway”

#### 1. CONTEST PERIOD

- 1.1 Contest entries are open from June 30, 2025, 12:00 a.m. (EST) and will be accepted until August 3, 2025, 11:59 p.m. (EST) (hereinafter referred to as the “Contest Period”).
- 1.2. The random draw will take place on August 11, 2025, at 3:00 p.m. (EST) at the head office of Kaleido Growth Inc., located at 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec City, Quebec G1W 0C5.

#### 2. HOW TO ENTER

- 2.1. **Entries.** To enter, the participant must complete the online entry form on the Kaleido website OR complete a coupon at the official Kaleido Growth Inc. booth located at the [Festivent](#) event site from July 30 to August 3, 2025.

Coupons collected at this booth will then be duly entered into the contest by the representative at the booth. The representative undertakes to faithfully transcribe the information recorded on the coupons collected. The information on an entry form must be legible in order for the form to be considered valid. Entries which cannot be read by the representative in charge of the booth may be cancelled. Limit of one (1) entry form or one (1) coupon per participant.

- 2.2. **Participation terms and conditions.** To be eligible, the participant must be 18 years old on the day of the draw, August 11, 2025, and have at least one child between the ages of 0 and 15.
- 2.3. **Random draw.** The random draw will be made from among the participants who have completed the form.

Participants may enter the contest without completing the form. Eligible participants must legibly handwrite on a sheet of paper their name, full address, phone number, the date and a 500-word essay on “The importance of starting to save early for a child’s post-secondary education.” box. They must then mail the letter, in an envelope with sufficient postage, to: Free entry in “A Great Outdoor Family Getaway” contest, Kaleido Growth Inc., 1035 Wilfrid-Pelletier Avenue, Suite 500, Quebec City, Quebec G1W 0C5, to the attention of Stéphane Duquet, the person in charge of the draw. Entries must be mailed no later than the last day of the Contest Period, i.e., August 3, 2025, and must be received before the draw on August 11, 2025, or else they will be void. To be eligible for the draw, the letter must be received before the date of the first draw, specified in point 1.2. Upon receipt of the letter, the contest entry will be automatically registered, entitling the participant to a chance to win. Entries obtained in this way are subject to the same provisions that apply to other entries. Mechanical reproductions are not accepted.

- 2.4. No purchase necessary.

#### 3. PARTICIPATION TERMS AND CONDITIONS

- 3.1. The contest is open to Quebec residents aged 18 and over, and to New Brunswick residents aged 18 and over.

- 3.2. Employees and mandataries of Kaleido Growth Inc. and the Kaleido Foundation, scholarship plan representatives and regional managers for Kaleido Growth Inc., members of the committee that oversees the random draw, as well as their immediate family members (parents, siblings, children and spouses) and persons residing with them are not authorized to enter this contest.

#### **4. PRIZE DESCRIPTION**

- 4.1. The prize (hereinafter referred to as the **“Prize”**) consists of a Sépaq gift certificate in the amount of **one thousand dollars (\$1,000) OR a cheque in the amount of seven hundred and fifty dollars (\$750).**

#### **5. AWARDING OF THE PRIZE**

- 5.1. In a random draw, the winner will be chosen from among all eligible persons who have completed the contest form or a coupon.
- 5.2. Kaleido Growth Inc. will contact the winner(s) by phone or e-mail within fifteen (15) business days following the draw.
- 5.3. To be declared a winner, the participant must answer a simple mathematical question correctly. If the selected participant is unable to answer the mathematical skill-testing question correctly or cannot be reached within fifteen (15) business days following the draw, the entry will be cancelled and another entry will be drawn at random until the Prize has been awarded.
- 5.4. Should the winner be unable to reach the person in charge of the draw by phone or e-mail, they may claim their Prize by writing to:

Kaleido Growth Inc.  
1035 Wilfrid-Pelletier Avenue, Suite 500  
Quebec City, Quebec G1W 0C5

or

The winner may contact Kaleido Growth Inc. by e-mail at [info@kaleido.ca](mailto:info@kaleido.ca) within fifteen (15) business days after being contacted.

- 5.6. If the winner chooses to receive the Sépaq gift certificate, they will receive it by e-mail in PDF format. Conversely, if the winner chooses to receive cash, the cheque will be sent by mail.

The Sépaq gift certificate is redeemable on reservations made by telephone only and is valid until the value of the gift certificate is used up.

#### **7. OTHER TERMS AND CONDITIONS**

- 7.1. By taking part in this Contest, the winner authorizes Kaleido Growth Inc. and the Kaleido Foundation to use their name and/or image, including photograph and/or voice and place of residence (city and province only) for advertising purposes related to this contest, without compensation.
- 7.2. Subject to paragraph 6.1, personal information, such as mailing address, phone number, e-mail address and age, is collected solely for the purposes of administering this Contest and shall not be

used for any other purpose without consent. By providing this information, participants agree to its use for the purposes indicated on the entry form.

- 7.3. The winner will be required to sign a document attesting to their eligibility and compliance with these rules and must return it, according to the instructions received by e-mail or phone, within the time period clearly indicated on the document.
- 7.4. A birth certificate may be required to validate the winner's eligibility.
- 7.5. The winner releases Kaleido Growth Inc. and the Kaleido Foundation from any liability for damages or losses stemming from participation in this contest or from the awarding, acceptance or use of the **Prize**, if applicable.
- 7.6. In the event of a problem with the gift certificate, the winner releases Kaleido Growth Inc. and the Kaleido Foundation from all liability in connection therewith. By accepting the **Prize**, the winner becomes responsible for communicating directly with the supplier in the event of a defect, breakage or any other problem with the gift certificate received.
- 7.7. The **Prize** must be accepted as awarded and cannot be exchanged, sold or transferred. No substitution or extension will be granted. The gift certificate cannot be redeemed for cash.
- 7.8. Refusal to accept the **Prize** releases Kaleido Growth Inc. and the Kaleido Foundation from any liability or obligation toward the winner.
- 7.9. Kaleido Growth Inc. is not responsible for any breakage, loss or additional delay following the mailing of the cheque, if applicable. A confirmation of mailing will be provided to the winner, if applicable.
- 7.10. Contest participation implies acceptance of these rules, which shall be applied by Kaleido Growth Inc. All decisions by the latter are final.
- 7.11. Kaleido Growth Inc. and/or the Kaleido Foundation reserve the right to suspend the contest and/or modify its conditions without prior notice.
- 7.12. All virtual entry forms received will remain the property of Kaleido Growth Inc. and the Kaleido Foundation and will not be returned to participants.
- 7.13. This contest and its rules are subject to the laws in effect in the Province of Quebec and shall be interpreted pursuant thereto.
- 7.14. Contest rules are available online at [A Great Outdoor Family Getaway - Contest Kaleido](#) or on request by post by writing to:

Kaleido Growth Inc.  
1035 Wilfrid-Pelletier Avenue, Suite 500  
Quebec City, Quebec G1W 0C5

*Kaleido Growth Inc., distributor and manager of the scholarship plans  
promoted by the Kaleido Foundation.*